



San Luis Obispo Panthers
262 Foothill Blvd.
San Luis Obispo, CA 93405

2006-2007

SPONSORSHIP INFORMATION PACKET
SAN LUIS OBISPO

PANTHERS

OWNER: PHIL VOLTA
HEAD COACH: SONNY BRASILE
GENERAL MANAGER: DARREN GURNEE





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WHO WE ARE?

The San Luis Obispo Panthers are a Semi-Pro football organization. We have been in existence for 5 years and have developed an extensive player base drawing not only from the city of San Luis Obispo but the entire county. We are known throughout the state as a professional, hard-nose, well organized football team.

THE LEAGUE:

“The La Belle Community Football League West is the newest and most competitive minor league football organization in Southern California. The LCFL provides skilled football players a forum to display and refine their skills as they make an attempt to reach a professional level of the sport. Made up of the some of the best teams and talent on the West Coast, the LCFL West has attracted the attention of several professional leagues and has successfully graduated several players to professional teams throughout the U.S. ...

Legendary entertainer and philanthropist ***Patti LaBelle*** endorses this league, which she supports by being visibly involved in the interactions with the league. Other league supporters include NFL football player and NBC anchor ***Maurice Spencer, Ray Lewis*** of the Baltimore Ravens, ***Bobby Taylor*** of the Seattle Seahawks, ***Terrell Owens*** of the Dallas Cowboys, & ***Donovan McNabb*** of the Philadelphia Eagles, ***Az Hakim*** of the New Orleans Saints and ***Stephen Davis*** of the Carolina Panthers” (http://lcfwest.com/lcfl_west_history.php).

Even with the multiple sponsorships supporting the league, the teams themselves must supply their own sponsorships to pay for their individual yearly expenses.

SPONSORSHIP BENEFITS:

The San Luis Obispo Panthers are affiliated with the non-profit LCFL league and are under the umbrella of their 501 c 3 number for tax deduction purposes. As if the tax incentive isn't enough there is an added benefit of advertising throughout the state of California. Other incentives include the opportunity to sponsor a team with the potential to become a national champion. How often does one get the opportunity to say that they sponsored a nationally ranked football team?



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SPONSORSHIP PACKAGES:

▣ \$5000 donation

- 3'x8' Banner (2 color vinyl banner)
- Full page advertisement in the Panther's Game Program
- Website Banner
- Full page advertisement for the table @ Farmers Market in SLO
- Business Card advertisement on schedule cards
- 8 Season Passes
- 2 tickets for a 2006 49er game (not in the nosebleed sections - these are good seats)
- Team Football signed by overall MVP
- Team Jersey signed by overall MVP

▣ \$2500 donation

- Advertisement on 8'x16' collaborative banner
- Full page advertisement in the Panther's Game Program
- Website Banner
- Full page advertisement for the table @ Farmers Market in SLO
- Business Card advertisement on schedule cards
- 6 Season Passes
- Team Football signed by overall MVP
- Team Jersey signed by overall MVP

▣ \$1000 donation

- Advertisement on 8'x16' collaborative banner
- 1/2 page advertisement in the Panther's Game Program
- Website Banner
- 6 Season Passes
- Team Football signed by overall MVP

▣ \$750 donation

- Mentioned sponsor on 8'x16' collaborative banner
- 1/2 advertisement in the Panther's Game Program
- Website Mentioned Sponsor
- 4 Season Passes

▣ \$500 donation

- Mentioned sponsor on 8'x16' collaborative banner-
- 1/4 page advertisement in the Panther's Game Program
- Website Mentioned Sponsor
- 4 Season Passes

▣ \$300 donation

- Mentioned sponsor on 8'x16' collaborative banner
- 1/8 page advertisement in the Panther's Game Program
- Website Mentioned Sponsor
- 2 Season Passes

▣ Custom Donation:

- Design a package and we will quote a price to appropriately match your advertising wishes.



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Please Print:

I, _____ representing the business of _____,
owner/manager *Business Name*

located at: _____
 _____ Street _____ City _____ Zip Code

Telephone number _____ hereby authorize the San Luis Obispo Panthers to run an advertisement on a banner, website, in their football program or any other agreed upon media.

Player represented _____.

There are seven (7) different program advertisement packages to choose from. Feel free to include coupons in your advertisement, but please make them a "present to redeem" coupon instead of a cut out.

- | | | |
|--|---|---|
| <input type="checkbox"/> \$5000 Donation | <input type="checkbox"/> \$750 Donation | <input type="checkbox"/> Custom Donation* |
| <input type="checkbox"/> \$2500 Donation | <input type="checkbox"/> \$500 Donation | _____ |
| <input type="checkbox"/> \$1000 Donation | <input type="checkbox"/> \$300 Donation | _____ |
| | | _____ |

Signature of Business Person

Amount

Date

Check #

Please include payment and artwork with the returned form. Make checks payable to the SLO Panthers.

Please send applications to:

SLO Panthers
 262 Foothill Blvd.
 San Luis Obispo, CA 93405

*Denotes Contact Requirement:

Darren Gurnee
 General Manager
 805.441.1913
 ddgurnee@rrmdesign.com